

California's EDGE Campaign Steering Committee

Monday, September 17, 2007 9:30am-1:30pm

East Bay Community Foundation, De Domenico Building 200 Frank H. Ogawa Plaza Oakland

(Link for directions http://ebcf.org/index.php?option=com_content&task=view&id=25&Itemid=98)

Meeting Goals

- Update Steering Committee on plan for expanding and deepening the EDGE Campaign
- Begin work of taking EDGE's 5 principles and translating these into a more detailed reform agenda
- Continue to build mutual understanding and trust across our diverse interests

AGENDA

Time	Agenda Item
9:30	Coffee - networking
9:40	Welcome, Self-introductions, Agenda review
10:00	Overview & Q&A on EDGE's goals and work plan (Sharon Huntsman, Executive Director, EDGE Campaign) <ul style="list-style-type: none">• Overview and Q&A about where EDGE has been, where we are headed• Proposed process and framework for translating EDGE's 5 Principles into EDGE's Policy Reform Agenda
10:15	Going Deeper: Developing EDGE's Policy Agenda <ul style="list-style-type: none">• 10:15-10:30 Insights from the Pacific Northwest: Examples of innovative models from EDGE's recent field trip to WA and OR that are relevant for EDGE's reform agenda:<ol style="list-style-type: none">1. <i>Regional/Sectoral Initiatives</i> (Barbara Baran, California Budget Project)2. <i>Career Pathways/Bridge Programs</i> (Linda Collins, Career Ladders Project)3. <i>Accountability/Tracking Results</i> (Virginia Hamilton, California Workforce Association)• 10:30-11:45 Steering Committee Discussion & Development of Policy Reform Options (Small group discussion -- one for each of the three policy domains above)
11:45	LUNCH BREAK
12:30	Going Deeper: Developing EDGE's Policy Agenda (continued) <ul style="list-style-type: none">• What has emerged from discussion<ul style="list-style-type: none"><i>Regional/Sectoral Initiatives</i><i>Career Pathways/Bridge Programs</i><i>Accountability/Tracking Results</i>
1:10	Wrap-up & Next Steps
1:30	Adjourn